



Date: August 15, 2007

FOR IMMEDIATE RELEASE

Contact:
Susan Mattson
Nordic Business Partners, Inc.
c/o Royal Norwegian Consulate, Philadelphia
Phone: +1 215-564-5708
Email: info@nordicbusinesspartners.com

Pennsylvania-based company helps Scandinavian exporters establish a beach-head in United States

Nordic Business Partners is a professional services company based in Southeastern Pennsylvania that assists smaller Scandinavian companies entering the US market. The company focuses on providing startup and go-to-market support and connecting clients with business or channel partners.

Nordic Business Partners helps companies overcome some of the hurdles typically associated with an overseas startup business. Those could include finding capital, attracting partners, securing office space, market related product alignment, and other business issues that might not be recognizable to someone who enters the US market for the first time.

The associates include Norwegian and Swedish local professionals with several years experience in US and Nordic markets. Most of them live and work in the Greater Philadelphia vicinity and recognize this area as a prime place from which to start a business or enter the US market. Combining professional expertise with an extensive service and trade network, the company represents a single source for Scandinavian companies in an export-planning mode.

Nordic Business Partners cooperates with several trade organizations, like the Swedish American Chamber of Commerce in Philadelphia, the Norwegian American Chamber of Commerce chapters in Washington DC and New York, and Innovation Norway.

For more information, visit the desk of the Swedish-American Chamber of Commerce Philadelphia at the Swedish-American Entrepreneurial Days, August 20-23, 2007 or visit the website: www.nordicbusinesspartners.com.

The Swedish-American Entrepreneurial Days has become the most important business, trade and networking event between Sweden and the U.S.-all categories-in both directions over the Atlantic. The event is an intersection point between cultures, competencies, knowledge, experience and business, which makes it a perfect environment for Swedish and U.S. companies to expand trade between the U.S. and Sweden/Northern Europe. The Swedish-American Entrepreneurial Days event provides an unbeatable platform for Global innovation, Entrepreneurship and Investments.

The host cities for the 2007 Swedish-American Entrepreneurial Days event are Växjö, Malmö, Karlskrona and Kalmar. This year's event features specific programs for several industries; Bioenergy, Food & Health, Heavy Vehicles, Information & Communication Technology, Interior & Design, Life Sciences, Logistics, Packaging & Transportation, Research & Development, Wood Industry & Building Products as well as a one-day program focusing on Sweden as a gateway to the Baltic. (Source: www.saccsouthsweden.org.)